

The Sea Coast Echo

ECHO BLDG.

Thirty-Seven Years of Publication.

Chas. G. Moreau, Editor and Publisher.

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Bay St. Louis, Miss., under Act of March 3, 1879.**POLITICAL ANNOUNCEMENTS****For Congress**

EUGENE FLY, of Gulfport.

The author is the man who put the "ink" in think.

When a man works for money only he usually misses it.

The reason some poultrymen fail to make money is because they fail to raise poultry.

Farmers can cheer up. The politicians are sure they will get him relief "after the election."

The reason some men never get up early in the morning is because that is the time they go to bed.

The people who grumble about the expense of religion could be just as well worried over their religion.

Civilization will be one step nearer when they list the man who rocks the boat under the head, "suicide."

Never argue with a fool because it is impossible to tell what will happen when two meet together and talk.

Hard work has been credited with killing a few people in this world but we have an idea that this is all a mistake.

The man who takes his sense of honor extraordinarily seriously is not necessarily the man who has a sense of honor.

Correct this sentence: "It is perfectly safe for junior to go out in the boat because he can swim eight or ten feet."

Now that a lady has crossed the Atlantic ocean one of them ought to try to span a day without getting in the last word.

The people of Bay St. Louis ought to realize that what makes a town grow is the co-operative, get-together, stay-together spirit.

If the man who is trying so hard to please everybody will concentrate on his wife and family he will be making some progress.

When a woman hears a bit of scandal that astonishes her she is silent for a few minutes, but only until she can decide how it will sound if she tells it.

One of the things that one finds hard to understand is the reason why we are always extraordinarily sleepy the night before we have to get up in the early morning.

Men perpetually plead, as an excuse for non-performance, in their work, that they have been worried over home affairs. Any other excuse would do just about as well.

If churches followed some business customs they would be able to sell a tailor the "button franchise," and thus get some small bit of money for what the collection usually is taken.

The Democrats are already "saying things" about Hoover and the Republicans already know what they will say about the Democratic nominee as soon as they know what to call him.

The modest girl of a few generations ago who used to make a young man speak to her father for permission to call, is represented by some granddaughters who will call up them and go for him in an automobile.

Intelligent readers of The Sea Coast Echo by fast action can still pay their subscription bills in June, thus enabling all concerned to begin the fiscal year, beginning July 1st, in balance. Confidentially, our fiscal year doesn't begin in July but if it will help us collect a few old accounts we would be willing to begin one at that time.

HOW FAR WILL THIS GO?

Our reaction to the successful attempt of Miss Amelia Earhart to fly the Atlantic ocean is that the woman deserves such credit as goes to a pioneer, but personally, we are getting just a bit tired of the long hops across the sea, unless they are undertaken for some scientific purpose. The Echo would not for a moment wish it construed that we disparage the daring and courage of this woman, for she is entitled to plaudits, but her change is great, and well might it be asked is not the hazard too great for the end that is no more without precedent.

The great toll of lives that has been taken by the urge that lures men and women to death in an effort to be "first" to cross the Atlantic or Pacific has mounted high enough. It is about time for flyers to realize, just now, that what the public wants is safe flying.

DRUNK MEN AND AUTOMOBILES.

It is reported, occasionally, in Hancock county that some drunken man has been seen driving an automobile on the public highways. We can hardly conceive of a more dangerous habit. To check it effectively will require drastic and certain punishment regardless of whether an accident occurs or not. Only two Sundays since an auto wreck on a nearby bridge was attributed to reckless driving, and possibly in too many instances this sort of driving might be ascribed to the drunken man in these times of prohibition.

It will not do to permit the inebriated man to run his automobile on the highway to the peril of law-abiding citizens. The danger is real to all who have never met a drunken driver. Many accidents occur every day in this country through drinking and driving. It simply cannot be done with safety, and society should take prompt steps to make it highly unprofitable to those who persist in operating auto vehicles without regard to their condition. New Orleans in particular, and other cities have drastic laws in this regard, revoking one's privilege to drive as one of the penalties imposed.

A PLEA FOR CONSERVATION AND EQUITY.

Realizing heavy wear and tear the freight bus service is subjecting the Old Spanish Trail highway to, without compensation to either State or County in tax stipend, the Bay St. Louis Chamber of Commerce on Tuesday adopted suitable resolutions asking the Mississippi Railroad Commission, which convenes July 3rd, not to grant further permit and to revoke all licenses that may be granted to such corporations or firms operating such buses.

It has been found the Old Spanish Trail, officially known as Route No. 90, the past few weeks has been seriously damaged in part by heavy buses and other vehicles of unusual size and carrying burdens in excess of what the road will stand, and the action of the Bay St. Louis Chamber of Commerce is not only timely, but like bodies in other communities are doing likewise.

It is alleged the bus transportation lines pay no taxes locally, contribute in no way towards the upkeep of the highway and employ no labor, while, on the other hand, the Louisville & Nashville R. R. Company, in taxes to both city and county, and State as well, and including local payroll, expends easily \$100,000 per annum in this section.

A press telegram from Jackson states that Engineer Draper, of the State Highway Department, recommends that no permits be granted for the operation of buses having a weight limit in excess of 60 pounds per inch in width of the tire. At present buses carrying sixty passengers, and trucks hauling two heavily loaded trailers are passing over the gravel roads. These roads, it is declared, are on a sandy base and the heavy trucks break through the crust and destroy the highway. Several bridges have been broken down also, it was pointed out. Mr. Draper seeks to arouse public sentiment against concerns using the freight and passenger buses to force their withdrawal.

H. S. Weston, of Logtown, president of the Hancock county board of supervisors, has already announced that he would head a protesting delegation before the Railroad Commission. Other boards asked to co-operate in fighting the granting of permits include Harrison, Jackson, Lamar, Pearl River and Forrest counties.

FAREWELL TO THE TICK.

Work of eradicating tick pest is under way in nine counties and by July 1st one more will be added to the tier of ten counties for carrying out the 1928 program for which, as a whole, \$550,000 was appropriated by the recent session Mississippi Legislature. The ten counties include Amite, Clark, Jasper, Jefferson Davis, Lawrence, Marion, Pike, Simpson and Walthall.

Press information from Jackson is to the effect that building of dipping vats will be started in the remaining thirteen counties of the quarantined area after July 1, but systematic dipping in that territory is not to begin until February or March of next year. The late start caused by the delay in obtaining the appropriation was responsible for the failure to complete the eradication work this year. The thirteen counties awaiting the passing of winter include Wayne, Jones, Covington, Lamar, Forrest, Perry, George, Stone, Pearl River, Hancock, Harrison and Jackson.

Thus it will be seen Hancock will come in at a later date for tick eradication and for which work part of the appropriation by the Legislature will be used. This county and others as well can never aspire to successful livestock and kindred development until this work will have been accomplished. There is no room for discussing the possibilities of dairying and stock raising until that time the aim of the legislature will have been carried out. The hope is expressed the delay will not be unnecessarily, and hoping that by chance, through some unforeseen favorable circumstance the festive tick will have been annihilated for all time before the date set for that consummation.

BAY ST. LOUIS RESCUE.

Having treated of the subject in those columns two or three issues since, when the future of the Bay St. Louis Chamber of Commerce was threatened with stagnation and subsequent results, it is not amiss to dwell again on the subject.

But this time to advantage. It is interesting to note Herculean effort has come to the rescue, and, it is planned, with the co-operation of every member, delinquent and otherwise, and with a possibility of augmenting present numbers the worst will not come to pass. A series of meetings of directors and executive committee, adoption of plans it is now reasonably certain the good citizens who have nobly come to the rescue Bay St. Louis Chamber of Commerce will continue to flourish, and we hope like the proverbial green bay.

Co-operation and the exercise of good will, one for all and all for one, will count for much in this instance. Bay St. Louis' Chamber of Commerce has stood for much, accomplished a great deal and its continued activity will indeed stand in good stead for the city and county it serves.

BOOKS AND BOOBS.

There are some families, and we are afraid they might exist in Bay St. Louis and Hancock county as well as in other sections all too numerous, where no new books, except school books, arrive. The Echo would ask, do parents appreciate the value of books?

The question is answered before it is asked. Every family in this and other sections should see that the children are encouraged to read. Rather than reading becoming less important with the more complex organization of society it is becoming more important than ever.

This is a day of specialists but nobody can do a man's thinking for him. The fact there are so many willing to let others think for them explains why the American people lose billions of dollars every year through get-rich-quick schemes.

BOWERS' PERORATION.

Claude G. Bowers, editorial writer New York newspaper, delivered the keynote address at the (Houston) Democratic convention. In conclusion he said:

"And we shall win because our cause is just. The predatory forces before us seek a triumph for the sake of the sacking. Their shock troops are the Black Horse Cavalry whose hoof-beats have made hideous music on Pennsylvania avenue during the last eight years. They are led by money-mad cynics and scoffers—and we go forth to battle for the cause of man. In the presence of such a foe 'he who dallies is a dastard and he who doubts is damned.' In this convention we close debate and grasp the sword. The time has come. The battle hour is struck. Then to your tents, O Israel!"

Scientists say that the longest living animal is the whale, that sometimes exceeds seventy feet in length. The truth of the matter is that there are a few people in Bay St. Louis whose faces are longer than that.

This Week.**Heredity.****Going to College.****One Kind of Salesman.****The Career of Phipps.**

BY ARTHUR BRISBANE.

(Copyright, 1927)

Felstead, with betting 33 to 1 against him, won the Derby. Horses, more fortunate than men, can inherit a father's qualities. Felstead's father, Spion Kop, also won the Derby.

Rich fathers, ask yourselves what would have happened had Spion Kop left his winnings to his son, to squander as he chose. Would Felstead have won any races?

John D. Rockefeller, Jr., tells Fisk University students that merely going to college doesn't necessarily mean getting an education. It may mean only "forming habits of indolence; acquiring an unwarranted sense of superiority, or becoming dissatisfied with circumstances and environment in which one's lot is cast."

Mr. Rockefeller's definition of what education ought NOT to do should be posted up in every college. It ought not to cram the mind with dates, facts, figures, produce shrewd money seeking lawyers, turn out doctors that reckon success in dollars, or "fit men for a business life that is sharp, slick, shady."

The mechanical man, or "talking Robot," has been financed \$25,000, 000 worth. Manufactured in thousands, he will be used as a salesman, mechanically uttering certain words, handing out cigarettes, etc.

You may say, "But he cannot think, how can he be a salesman?" He can be that kind of a salesman, and it's a numerous kind.

In Ohio, fifty years ago, an earnest young clerk named Phipps worked all day in a hardware store, then walked eight miles and back to keep books for a blacksmith. Phipps, the blacksmith, and young Andrew Carnegie went into the iron business.

Some farmers think they need a low tariff, but don't. Tariff protection makes possible high wages, and high wages make it possible for American workers to buy farm products.

This country produces ninety billion dollars' worth of new wealth every year, thirteen billions from the soil, six billions from mines, sixty-three billions from industry. Crippled that industry with foolish tariff tinkers, and everybody will have trouble.

A survey by the Illinois Association for Criminal Justice, partly financed by the Carnegie Foundation, says gambling, thoroughly organized for many years, plays a great part in Chicago's crime problem.

Gambling is literally the worst of vices, most dangerous to those that practice it, and to the community on whom they prey. Those that promoted a revival of Chicago race tracks are responsible, whether they know it or not, for much of Chicago's crime.

It is hard to escape the crime wave these days. In one case bandits kidnaped a doctor, ordered him to treat one of them wounded, then beat him cruelly and finally killed him.

Six active bandits in New York City routed four taxi drivers among their victims. Taxicabs are associated with banditry in the public mind. The policeman "meaning it all for the best" shot down two of the innocent taxi men, killing one, knocked a third unconscious with his club.

Old China changes slowly. Chang Tso-lin fled from Perkin to Mukden, his stronghold, on the advice of magicians and astrologers. Two astrologers, one called "Prince Benevolence," seventy-seven years old, another "Iron Mouth," have predicted things that convinced him. The Mongolians like magicians. Jenghis Khan was ruled by one of them nearly 700 years ago. Ultimately and wisely, he had the magician's back broken by a strong wrestler.

Little Echoes.

Hoover nominated for President by Republican convention on first ballot.

Three members of Italia's crew are reported found by searchers.

Curtis nominated for Vice President on first ballot.

Kellogg, last acceptance received, will speed anti-war treaty.

Thirteen nations pay treasury \$90,757,665 of foreign debts.

Blackmer indicted on tax counts in Denver; faces extradition.

Troops from Peking enable south to regain Tientsin.

Dry law is opposed in Delaware poll.

Kellogg to call Latin-American peace parley in late fall.

Nicaragua war cost put at \$20,000,000.

Earthquake causes widespread damage in South Central Mexico.

Ritchie quits in favor of Smith, urging Democratic unity.

Ethel: "How did Miss Sharpe cut her lip?"

Clara: "On one of her biting remarks I presume."

She: "Is there any alcohol in cider?"

He: "Inside whom?"

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Victor Hugo in his grandiloquent way said: "Nous sommes tous condamnés."

We are all condemned criminals.

The lurid descriptions of Mrs. Snyder and Mr. Gray's last hours before execution gave us all the shivers. The newspaper reporter seems to have the same complaint that some preachers have who at a funeral strive to dwell upon all the effective scenes concerning the death of the departed in order to produce tears from the auditors. It is technically known as boring for water.

The more we think of it, however, we conclude that there was but one terrible thing about this execution. That was the certainty of it.

We are all condemned to death, as Victor Hugo says. We must all walk the plank, sooner or later, or face a firing squad, or die in battle or breathe our last in our beds. Dying is dying whatever be its accompaniment.

And the act of death is probably not so horrible to the actor as it is to the spectators.

Dying is simply lapsing into unconsciousness and the worst pains are felt by those about the victim who realize that they will never see him again.

The victim himself probably realizes little or nothing.

Also the anticipation of death is worse than death itself. The certainty that they were to die upon a given date was fiercer torment to the souls of these criminals than the passage through them to the electric charge, which occupied but a few seconds.

If we knew that we had to die upon the stroke of a certain hour, we should die 100 deaths in anticipation of it.

Shakespeare says: "Towards die many times before their deaths; The valiant never taste of death but once."

Of all the wonders that I yet have heard, It seems to me most strange that men should fear; Seeing that death, a necessary end, Will come when it will come."

What men turn their thought to religion when they think death is certain is a testimony to the influence of death upon life and the superior and immortal qualities of our spiritual natures.

Weekly News Letter of W. F. Bond.

The last Legislature provided for a State Commission for the Blind consisting of the State Superintendent of Education, Secretary of the State Board of Health and three other members appointed by the governor to do the following things:

1. Maintain a bureau of information for the benefit of the blind.
2. Locate all the blind people of the state and advise with them concerning their welfare, training, employment, etc.
3. Help get into the school for the blind all children who should be there.
4. Where possible, train the blind so that they may become self-sustaining.
5. Help the blind get started in business.
6. To find a market for the products of the blind.
7. Prevent total blindness where possible.

The commission has selected Mr. J. A. Adams, of Montgomery county, as executive secretary and Mr. Rutland Benton, of Jackson, as assistant. We would like to have the co-operation of all the people in the state in this great work. Anyone knowing of blind persons or persons with seriously defective sight will assist the commission a great deal by sending their names and addresses to the Mississippi State Commission for the Blind at Jackson. The name of every blind person in the state is wanted regardless of race, sex or age. The commission is composed of the following: Stokes V. Robertson, chairman; Miss Delia Yelverton, secretary; Sam E. Woods, W. F. Bond, and Dr. F. J. Underwood.

Once upon a time a young man strolled past a pretty girl without looking around.

Val N. Time: "Queer bird, Goofy." Hel O. Ween: "Say he's so nutty that every time a clock cuckoo he thinks he's being paged."

"Thish," inhaled the village drunk, as he fished through the old home brew, "ish shertainly a (hic) town."

GOLDEN GLEAMS.

Music, the mosaic of the air.—Marvell.

Music, the greatest good that mortals know.—Aldrich.

And all of heaven we have below.—Adison.

Music is nothing else but wild sounds civilized into time and tune.—Fuller.

Music hath charms to soothe a savage beast, To soften rocks or bend a knotted oak.—Congreve.

For a beauty of a lovely woman is like music; what can one say more?—Eliot.

The man that hath no music in himself, Nor is not mov'd with concord of sweet sounds, Is fit for treasons, stratagems and spoils.—Shakespeare.

NOTICE TO WATER RENTERS

CITY OF BAY ST. LOUIS.

Notice is hereby given to all water renters that on June 1, 1928, all rents fall due and are to be paid from that date on.

Failure to pay on or before July 1, 1928, water will be shut off to delinquent users, without further notice.

Payments are to be made annually, in advance, according to law, and I am instructed to enforce the law to the very letter. However, in fairness to all, this notice is published.

I am at my office at the City Hall daily during business hours.

FERDINAND H. EGGLEFF,

May 1, 1928. City Waterworks Collector.

PHONE No. 6

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EXCURSION

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SUNDAY, JULY 8TH, 1928.

LV. MOBILE	7:00 A.M.	\$4.00
LV. LONG BEACH	9:20 A.M.	1.85
LV. PASS CHRISTIAN	9:30 A.M.	1.85
LV. BAY ST. LOUIS	9:42 A.M.	1.55
ARR. NEW ORLEANS	11:25 A.M.	

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WRITE OR WIRE FOR RESERVATIONS

ROOSEVELT
NEW ORLEANSL. J. NORMAN BACK
FROM FORD SCHOOL
OF INSTRUCTION, N.O.

Tells of the Two-Fold Purpose of Attending—More Efficiency, Better Service.

Mr. L. J. Norman, local Ford dealer, returned from New Orleans where he spent several days taking a course of instruction at the New Orleans Plant of the Ford Motor Company.

The course, which is given to all Ford dealers, serves the two fold purpose of rendering the dealer capable of efficiently supervising the servicing of the new Ford car, and acquainting him with the numerous mechanical features. In a series of conferences with the Ford Motor Company officials in New Orleans, Mr. Norman has perfect plans for maintaining the cars of the many future Model "A" Ford owners of this vicinity.

A public trained for twenty-two years to expect a faultless brand of service from Ford dealers, will now expect even more and rightly so, states Mr. Norman. "The new Ford car, built with a precision hitherto undreamed of in the light car field, will require expert supervision as much as it will expert care. Thus, as is pretty generally known, we have long since installed the proper shop equipment and sent our mechanics through the rigorous training given by the Ford Motor company. But in the dealers' courses now in progress in New Orleans, the chief thought is that it is to the dealer himself that the public will look for prompt, thorough and courteous service on the new Ford cars. Hence, nothing is overlooked in preparing the man in charge of each Ford dealership to function most efficiently as the head of a Model "A" service, with all that the term implies."

"The Ford dealer's role in this period of transition is of prime importance. He must adapt his organization to the needs of a wholly new automobile, yet not lose sight of the old car. Needless to say, the Edwards Bros. Motor company, along with every other Ford dealer, will continue to carry a full line of Model T parts as long as there is a single Model T car still running in its trade area."

EDWARD P. IVY AUTO
AND TRUCK CRASH ON
OLD SPANISH TRAIL

Both Vehicles Turn Over and Ivy and Guests Have Narrow Escape.

A Hudson sedan, family car of Mr. and Mrs. Edward P. Ivy, residing in Second street, near Carroll avenue, and a Dodge truck, owned and driven by Henry Carter, crashed into one another on the newly heavily-gravelled Old Spanish Trail, vicinity of 18-mile post Saturday afternoon, about 8 o'clock.

Mr. and Mrs. Ivy were returning from New Orleans and had as their guests Mr. and Mrs. Joseph Laughlin and Miss Nettie Nicks, a sister of Mrs. Ivy.

The truck was driven by its owner and among occupants were four young children, all colored, and Alec Ferret, of Waveland, employed at the Larroussini homes.

"Mr. Laughlin was at the wheel," said Mr. Ivy to The Echo. "We were driving as carefully as the heavy gravel would permit, and before any one in our car could realize it, the truck had struck us in a manner not altogether a full head-on collision. Both cars were completely turned over in opposite sides of the road. This all seemingly occurred in a fraction of a moment, as it were."

The Ivy car was wrecked. It was necessary to further demolish the car in order to extricate its occupants. Mrs. Ivy sustained a deep gash over the left side of her forehead and in addition several cuts and gashes about the back.

Mr. Ivy sustained internal injury to his nose and head profusely. Dr. Lynch, nose specialist from New Orleans, was passing and gave him first-aid treatment. He also was injured about the body.

Miss Ivy also suffered bodily injuries, as well as Mr. and Mrs. Laughlin.

Alec Ferret, an occupant of the truck, sustained serious injury, and was brought to Bay St. Louis where Dr. C. L. Horton took several stitches in his head and found the man in a condition that indicated he was paralyzed from the effects of the accident, so Dr. Horton stated. Others were not seriously injured.

The Ivy party was taken by passing motorists and brought to the King's Daughters' clinic and hospital in Bay St. Louis, where Dr. A. P. Smith gave them the necessary attention.

No explanation of how the accident occurred could be given, it all happened so quickly, save for the condition of the road, through which it was necessary to plow through in order to get by said members of the party.

Spend Day on Coast.

C. Garriga, of Fenton, gave three grandchildren, Leo, Emmet and Percy Garriga, and a nephew, Claud Mauffray, of Fenton, a delightful day on the Coast Monday when he motored with them all along the Bay from Ansley to Pass Christian, ending with a picture show party at Bay St. Louis. They found the roads excellent all along the way.

LOCAL CIVIC CLUBS
OPPOSE HEAVY BUS
TRAFFIC ON TRAIL

Chamber of Commerce and Rotary Club Adopt Resolutions Asking Relief.

Both the Bay St. Louis Rotary Club and Chamber of Commerce adopted resolutions this week addressed to the Mississippi R. R. Commission, asking that body, which convenes July 3rd, to grant relief and to protect from destruction the Old Spanish Trail which has cost this county over a quarter of a million dollars, and which, due to undue heavy traffic is going to absolute wreck.

"It being our understanding," says the Chamber of Commerce resolution, "that hearing is to be held on July 3d, before your Honorable Body for the purpose of securing franchise for purpose of inaugurating a truck service for purpose of handling freights to and through our community and we, the undersigned Executive Committee of the Chamber of Commerce of Bay St. Louis, Mississippi, enjoining the sentiment of our entire community have concurred in the belief that our roads and highways, which are being maintained through taxation of property, are entirely inadequate to take care of any additional burden upon them."

"It is almost impossible to maintain our roads with the present traffic, having found that the bus service has added materially to the destruction of these roads, to say nothing of being an added hazard to the life of people who traverse same and with large freight buses added to this already over-burdened highway, it will not only destroy these roads, that are built by the taxpayers' money, but will add a serious hazard to the life of the families of those who travel over this highway seeking pleasure and recreation."

"We respectfully petition and pray that you will not only refuse to grant the present applicant a privilege of franchise to operate this freight service but will forever blast the hope of any future venture of this kind. "Trusting that you will grant our plea and protect us from the destruction that will naturally occur in such ventures and feeling that in so doing you will protect the lives of innocent people who are endangered by the hazard of such enterprise."

The Rotary Club asks that no franchise be granted until the bus companies shall have conformed with rules to be set by the Commission, regulating traffic, weight of buses, speed, size and style of tires, etc.

Dumb: "Hey you're sitting on some jokes I cut out."

Bell: "I thought I felt something funny."

"When I looked out of the window, Johnny, I was glad to see you playing marbles with little Eddie."

"We wuzn't playing marbles, ma. We just had a fight an' I was helpin' Eddie to pick up his teeth."

STATE HIGHWAY DEPT.
SEEKS BAN ON HIGH-
WAY FREIGHT LINES

Issues Letter to Board Supervisors Calling Attention to State Meet July 3.

The boards of supervisors of the counties of South Mississippi are in receipt of letters from Gus Draper, state highway engineer, in reference to the heavy freight lines which are being run through the highways of the Coast area, in which the bad effects on the roads of these heavy vehicles is set forth and in which the supervisors are urged to attend the hearing July 3, of the state railroad commission at which petitions from companies to operate such heavy freight lines is to be set forth, and in case delegates cannot attend from the counties the supervisors are asked to prepare a petition and file with the railroad commission objecting to the granting by that body of permits to freight lines to operate on the main trunk lines of the state.

Mr. Draper states: "Interurban lines consisting of trucks, trailers and enormous busses have developed to such an extent that it is impossible for the state highway department to maintain U. S. Routes 11 and 49 from Hattiesburg south, and 99 from the Louisiana line along the Coast to the Alabama line. The maintenance funds available in the hands of the state highway department are so inadequate to even maintain these gravel roads for ordinary automobile traffic, that we desire to notify the general public that we see no way whereby this department can make any reasonable effort to maintain the roads under this excessive truck and bus traffic."

It is pointed out that the roads have been built by bond issues which are predicated upon realty values, largely made up of public utility companies and to a large extent the railroad values and these companies are having their business undermined by these transportation companies. Mr. Draper calls attention to the damage to local business by the trucking by New Orleans wholesale companies along the Coast.

A number of Coast towns have already entered protests against the freight lines and Pass Christian has passed an ordinance restricting the use of the main paved highways by the freight lines.

Pass Christian Delegates
To Democratic Convention

Mrs. Bidwell Adam, delegate at large from Mississippi to the Democratic convention, accompanied by her father-in-law, E. J. Adam, Sr., left for Houston Monday afternoon. George Smith, delegate from the sixth congressional district, left for the convention city Sunday.

While in Houston Mr. Adam will extend an invitation to the delegates to fish in the tarpon holes off Pass Christian and to visit the Coast enroute to their homes.

L. & N. EMPLOYEES
SPEND SUNDAY HERE
IN VACATION JOYS

Gen.-Mgr. C. E. Brooks, of Louisville, Joins Party—Splendid Day.

Three hundred and fifty employees of the Louisville & Nashville railroad company of New Orleans spent Sunday in Bay St. Louis on the second annual outing spent here, making headquarters at St. Stanislaus college. The New Orleans party was met at the Bay St. Louis depot by the L. & N. employees, headed by Labat's Jaz Band from the Bay, and the party marched in hilarious procession to the college. The train arrived about 10 o'clock. Bathing and water sports occupied many of the party and at noon time lunches were spread picnic fashion on the grounds of the college.

In the early afternoon various games and contests created much amusement. A baseball game at the park between the L. & N. and Bay team, which was won by the Bay boys, was the closing feature of the day's entertainment before the party entrained for the city.

C. E. Brooks, of Louisville, general manager of the L. & N., was one of the distinguished guests for the day and he enjoyed a fishing trip in company with Owen Crawford, of the local Bay St. Louis office. Colonel L. L. Morton, of New Orleans, who recently succeeded John Bose as superintendent of the division, was in the party, and Mr. Ryan, assistant general passenger agent from Louisville.

The outing was in charge of J. E. Powers, commercial agent in New Orleans, who arranged the entertainment.

The entire party reported a joyous day, remarking that this was the second time they had spent the annual outing at the Bay and they were ready to repeat next year.

Ladies' W. O. W. Circle
Success Ball.

Ladies' of the Woodmen Circle, of Bay St. Louis, entertained Saturday evening at Woodmen Hall at a ball that proved a double success—socially and financially, and the attendance represented the different towns over the county and from along the Gulf Coast. Net proceeds were appropriated to the King's Daughters' clinic, of this city, and, as a result, the coffers of the organization will be enriched to the extent of well over one hundred dollars, funds that will be used to advantage.

Mrs. Gaspar Maurigi, assisted by Mrs. Mathilde Gallup and Mrs. Irene Colson and others, worked indefatigably. These ladies have the thanks of the organization for their outstanding and successful work.

Mrs. Douglas Bourgeois and Mrs. W. J. Gallup each won \$5.00 gold pieces offered by the Circle, a total of \$10.00.

A CONVINCING RECORD

The requirements for the first dividend on Mississippi Power Company Cumulative Preferred Stock, January 1st, 1926, was only \$3,378.00. On April 1st, 1928, \$52,885.00 was distributed in our own territory in the form of the tenth regular quarterly dividend. Isn't this convincing proof of a sound investment opportunity?

Thirty-five thousand shares of this stock have been sold in Mississippi in the two and a half years since October, 1925. Could you ask for a finer record of increasing confidence?

Three thousand stockholders of Mississippi Power Company, living in the territory served by it, are convinced that the money they have invested is being wisely and profitably used to develop their company, their communities and their state. Can you think of a better work for your money to engage in?

AN INCREASE
IN PRICE
TO \$10.00
PER SHARE IS
ANNOUNCED
EFFECTIVE
JULY 1, 1928.

On July 1st, an even larger number of stockholders will receive a bigger dividend than ever before. Will your name be on the list? A purchase now means a saving in price and a higher yield.

It Costs
Very Little
to Recondition
a Model T
FordBRING IT IN AND LET US
LOOK IT OVER

We specialize in putting Model T Fords in shape and we'll give you a good job. We use only genuine Ford parts and our mechanics can tell in a jiffy just what you need. Bring the car in and let us look it over.



Edwards Bros.

Phone 224

DAILY

LAUNDRY SERVICE

THE BIJOU-SWISS

LAUNDRY

OUT OF NEW ORLEANS

PHONE 193-J.

(A27-101)

C. L. REAB
Contractor and Builder.
GENERAL REPAIRING
ESTIMATES FURNISHED
WORK GUARANTEED
RESIDENCE—114 BURNETT ST.
Phone 312.What the "OLD RELIABLE"
means to the Cincinnati
Territory

The L. & N. employs in the Cincinnati Territory 2,875 people and in addition participates in the payment of salaries of over 800 joint employees in ticket offices, depots, bridges, etc., making its yearly pay roll in the Cincinnati Zone in excess of \$4,250,000.

Cincinnati is the terminus of two of the L. & N.'s most important lines, and one of its principal yards and accounting offices is located at DeCoursey and Latonia nearby. The L. & N. recently spent approximately \$80,000 for improvements at Latonia, Ky. Cincinnati is probably the largest soft coal center in the United States. A large part of this tonnage comes over L. & N. rails from the Eastern Kentucky fields.

The L. & N. has been for more than a generation an active factor in the progress and development of Cincinnati and adjacent territory and is constantly rendering prompt and dependable service through the operation of 64 of its freight and 24 of its passenger trains which arrive and depart daily.

ON THE
Mississippi Coast
There awaits you a
PERSONAL
WELCOME
AT THE
Great Southern Hotel
We Have a Free Illustrated
Booklet for You. Send for it.Mississippi Power Company's
Cumulative
Preferred Stock

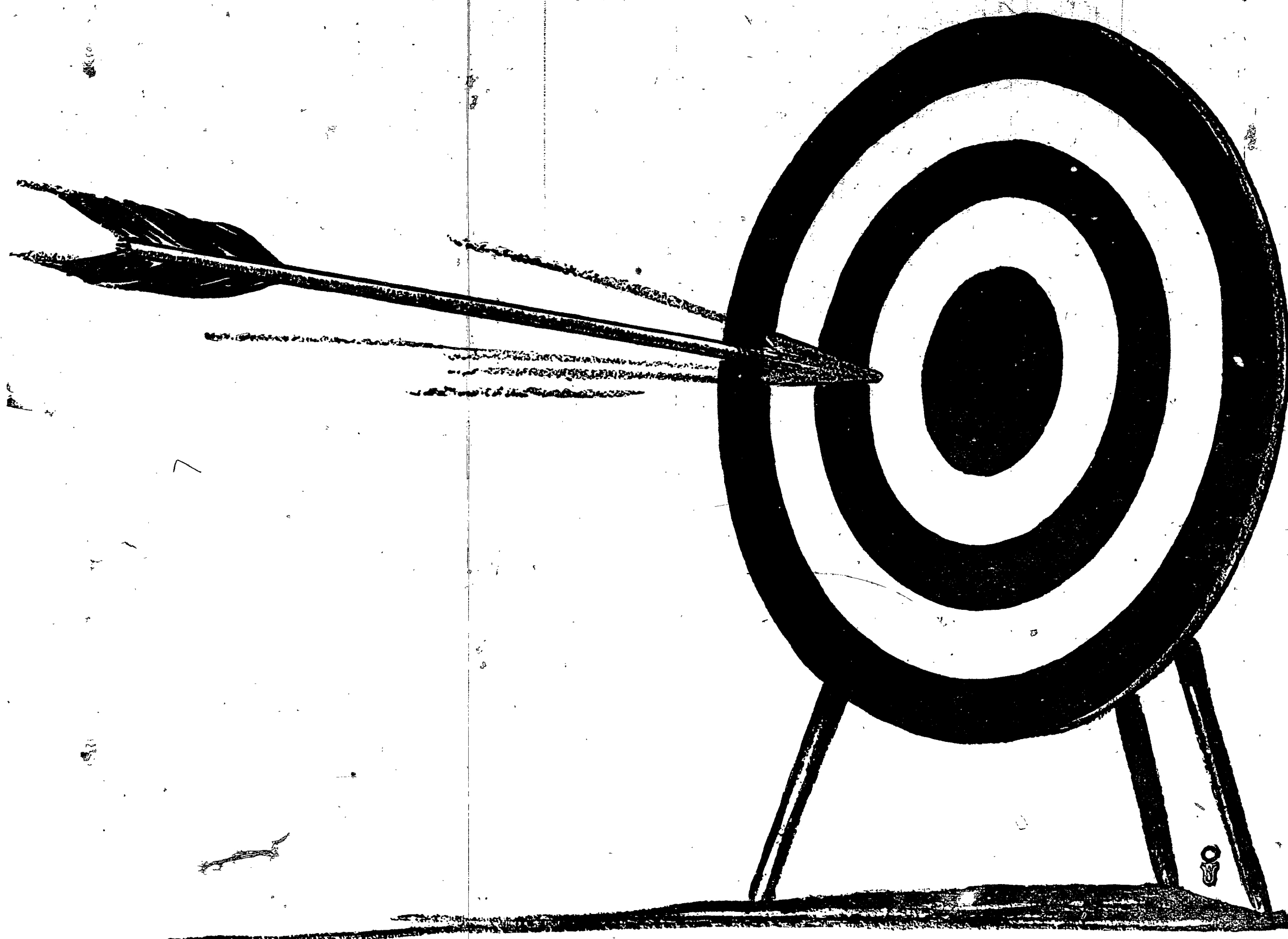
INSURES YOU

SAFETY, PROFIT, NEGOTIABILITY

What More Can You Ask of An Investment?

MISSISSIPPI POWER
COMPANY

"WE WANT BAY SAINT LOUIS TO GROW AND PROSPER"



Straight and True as an Arrow

Every time anyone spends a dollar in this community, for any purpose whatever, that dollar goes, straight and true as an arrow, toward helping to make this a better place in which to live.

It helps to build new homes, better roads, new schools, more churches. It makes possible the construction, the maintenance and the enjoyment of added comforts and conveniences for all of us.

When We Need Anything

TRY FIRST

To Buy It

AT HOME

We all want the better things of life. We want this community of ours to grow and prosper always.

We take a big step toward the realization of our desires if we remember and practice this simple plan.

The following business and professional interests stand ready to serve you and Bay St. Louis.

A. & G. THEATER
"Strictly High-Class Movie Theater."
POPULAR PRICES.

ATLAS DRUG STORE
ROLAND & CASSIDY.
"A Good Place to Trade at Home."

BAY ICE & BOTTLING WORKS
Soliciting Your Trade For
ICE AND COAL.

BAY FURNITURE COMPANY
OPPOSITE L. & N. DEPOT.
"Your Home Should Come First."

BAY MERCANTILE CO.
"Henry's Big Store on the Beach."
OPPOSITE MERCHANT'S BANK.

BAY PLUMBING COMPANY
"Plumbing and Heating."
131 MAIN ST. PHONE 285.

BLUE RIBBON BAKERY
"Let Us Supply Your Table."
J. J. FORDINAL. MAIN & DUNBAR AVE.

BEACH DRUG STORE
"Always For Bay St. Louis."
ON THE BEACH. PHONE 189.

PETER J. BOUDIN
Phone 58. Contractor and Builder.
BOUDIN'S CASH STORE, THIRD STREET.

C. C. McDONALD
"Everything For the Builder."
BUY IT ALL AT HOME.

**BAY ST. LOUIS
CHAMBER OF COMMERCE**
"Ever Ready and Willing to Serve."

PHONE 52. *for Economical Transportation*
WASHINGTON STREET **CHEVROLET** "THE ULTIMATE CAR"

ECONOMY STORE
Shoes, Hats and Clothing.
OPPOSITE L. & N. R. R. DEPOT.

EDWARDS BROS.
"Home of the Famous Ford"
BUY CAR AND ACCESSORIES AT HOME.

HANCOCK COUNTY BANK
"Resources Over \$3,000,000.00"
NO ACCOUNT TOO SMALL TO SERVE.

NORTON HAAS LUMBER CO.
"Lumber For Building."
TELEPHONE 2202.

JITNEY JUNGLE STORE
W. L. BOURGEOIS, Prop.
"Save a Nickle on a Quarter."

MARTIN'S LUNCH ROOM
"A Good Place to Eat."
"ON THE BEACH."

MERCHANTS BANK & TRUST CO.
GEO. R. REA, President.
"Make Our Bank Your Bank."

C. GREER MOORE
"I Sell Real Estate."
111 N. BEACH ST. PHONE 272.

JOS. O. MAUFFRAY
"Store of Honest Values."
INVITES YOU TO TRADE AT HOME.

PEOPLES BUILDING & LOAN ASSN.
"Established 1890."
BAY ST. LOUIS, MISS.

H. G. PERKINS
"Real Estate—Insurance."
MAIN AND NORTH FRONT ST. PHONE 100

A MOST COMPLETE PRINTERY
For the Business Man
THE SEA COAST ECHO

SHAMROCK RESTAURANT
"On the Beach."
YOUR PATRONAGE SOLICITED.

ST. STANISLAUS COLLEGE
"The School of Character."
BAY ST. LOUIS, MISS.

A. SCAFIDE & CO.
"Feed, Lumber, Building Material."
TELEPHONE 99.

THE EXCLUSIVE SHOP
"Wearing Apparel."
BAY ST. LOUIS, MISS.

HOTEL WESTON
"Open Year 'Round."
AT THE BRIDGE.

J. N. WISNER
"On the Beach."
912 BEACH BOULEVARD.

The Sea Coast Echo

CITY ECHOES.

—Miss Mayme O'Dom has as her week-end guest Miss Ethel Shaw, of the Perkins community.

—Miss Lovie Wright, of Baiden, Miss., is a charming guest in the Nye home on the Waveland beach front.

—Mrs. Orie M. Pollard, of The Answer, spent Tuesday afternoon in Gulfport on business.

—J. W. Messner, of Bay St. Louis, underwent a major operation Saturday morning at the King's Daughters hospital, Gulfport.

—Mrs. Bonnie Peppers, of Bay St. Louis was admitted to the King's Daughters hospital, Gulfport, Tuesday afternoon for medical treatment.

—Miss Mayme O'Dom, county home demonstration agent, was a business visitor to Gulfport Wednesday.

—Miss Calma Baxter, attractive young resident of Logtown, is the charming guest of her aunt, Mrs. George Suzeneau, at the family home in Kellars avenue.

—Friends of Mrs. Steele, of Waveland and New Orleans, regret to know that she has been quite ill at her home in New Orleans, but rejoice to know that she is some better.

—Miss Marcelite Telhier, efficient secretary to County Clerk A. G. Favre, has returned from New Orleans, where she spent a vacation visiting friends and relatives in New Orleans.

—Mr. and Mrs. Leo W. Seal have moved into their new place of domicile, on the beach front, recently purchased from Mrs. Charles Marshall, where they are comfortably and attractively located.

—The Echo appreciates the thoughtfulness and courtesy of its young friend, John A. Green, Jr., who is with the Farlyn Oil Company, at Houston, Texas, for newspaper prints sent the convention there this week.

—Miss Armida del Boudido, of the Bay, returned to her home Wednesday from a delightful visit with Miss Laura Nelson, of Memphis. Miss Nelson accompanied her to the Bay and will visit her aunt, Mrs. C. S. Worsley, until Sunday.

—Mr. and Mrs. James Demourelle are out from New Orleans spending several weeks of the summer season, and are visiting at the home of Mr. Demourelle's sister, Mrs. M. V. Gex, at the family home on the North Beach street.

—The many friends of Mr. and Mrs. Walter J. Gex, Jr., both in southwest Louisiana and South Mississippi will learn of the improved condition of Mrs. Gex with more than ordinary interest. The patient is at Touro Infirmary, New Orleans.

—Miss Hilda Thomas has as her guest Miss Odette Garsaud, also Mr. and Mrs. A. J. Perkins and who are visiting Mr. and Mrs. Thomas.

—Mr. and Mrs. Emile A. Thomas and daughter, Hilda, are among recent arrivals and have joined the summer colony, occupying their attractive home in West Carroll avenue.

—The Bay Mercantile Company announces a great sale of bath towels beginning Saturday of this week. This promises to be the biggest sale yet, without precedent. A phenomenal value for a nominal price. See advertisement on this page.

—Mrs. Sidney J. Otis has sufficiently recovered from her recent automobile accident as to be able to be moved from her apartment at the Polychartain hotel, New Orleans, to her home in Logtown, making the trip by ambulance.

—Many New Orleans and local friends of Mr. Walter Martin, who summers in Waveland, will learn of his convalescence from a recent operation for the removal of a kidney, and that he will soon be able to be moved to his home on the Coast.

—C. Greer Moore, recently elected secretary of the Bay St. Louis Chamber of Commerce is installed in his new duties and has removed his real estate office to the Chamber of Commerce rooms in the Masonic Temple. He is actively engaged in becoming acquainted with the problems and varied interests of his new office and answering all inquiries regarding the Bay and section.

—Mayor Troun reports quite a number of entries for the "improvement contest" and considerable improvement is already noted over the city, although not all have registered who are improving and otherwise beautifying their premises. If Bay St. Louis' official slogan is "Garden of the Riviera," let us make it so. Otherwise the slogan will resolve itself into an utter mockery and Bay St. Louisans the laughing stock of the outside world.

—Fifteen members of a social club of New Orleans, with Miss E. Laganne as hostess, enjoyed a pleasant week-end party at the Bay, stopping at The Answer Saturday and Sunday. Various pleasures of the Coast were planned for the young ladies, who reported an enjoyable time.

—Dr. and Mrs. Joseph Muller and Mr. and Mrs. Frank V. Schrewe returned home Saturday from an extensive motor trip taking in points along the Florida west coast, spending a while at Pensacola, where they visited numerous points of interest and a trip out to the gulf waters.

—Mrs. Bessie Harrington, of New Orleans, who has been the guest of her brother and sister-in-law, Dr. and Mrs. Jas. Evans, for several weeks, returned to her home Monday. While on the Coast Mrs. Harrington was delightfully feted by her many friends.

—Mr. and Mrs. Frederick B. Freeland and daughter, of New Orleans, have arrived in the Bay and are occupying their home on Booker street for the summer. Mr. Freeland is an attorney at New Orleans, well-known, and recently became a property owner in this city.

—Mr. and Mrs. Frank J. Schrewe, of New Orleans, are home guests of Dr. and Mrs. Joseph Muller, who are occupying their summer villa on the north beach boulevard, and which has been thoroughly renovated and extensively beautified. Mr. Schrewe is a well-known representative of Williams-Richardson.

—Manager Louis J. Norman, resident manager Edwards Bros., local Ford dealers, recently returned from a stay of several days at the Ford assembly plant, returns considerably enthused over the new cars and prospects of delivery in the near future, however, no specific date as yet has been set.

—H. S. Weston, president board of supervisors; Emile J. Gex, county attorney; Mayor Charles Traub and City Attorney R. L. Gex were members of Hancock county as members of a coast-wise committee to prepare ordinances to regulate freight truck and bus traffic in the three Gulf Coast counties.

Beautiful Wedding at Cedar Point.

The marriage of Miss Elsie Evelyn Fayard, daughter of Mr. and Mrs. Sullivan Fayard, to Mr. James Collier, Jr., son of Mr. and Mrs. James Collier, of Bay St. Louis, was beautifully solemnized Sunday afternoon at 4 o'clock by Rev. Father Patrick McAlpine, at St. Joseph's church, in Dunbar avenue, at Cedar Point, and was witnessed by a large number of friends of both contracting parties.

Promptly at the appointed time, the bride entered the church with her father. She was beautifully attired in the regulation bridal robes, with wreath of orange blossom and tulle illusion veil.

The maid of honor was Miss Estelle Collier, sister of the groom, and Mr. Sidney Fayard, brother of the bride, best man. Mrs. Evon Hotard, of New Orleans, was matron of honor, with Mr. Leroy Bontemps as groomsmen.

Miss Collier as maid of honor wore an orchard crepe de chine, with hat to match, while Mrs. Hotard, matron of honor, was striking in pink flat crepe, with hat to match.

The five flower girls were Misses Blanche Fayard, Lydia Adam, Lucille Deluisson, Esther Adam, Johanna Brighenti.

This completed a most attractive and beautiful wedding party.

A reception followed at the home of the bride's parents in Julia street, to which quite a large number of friends had been invited.

Mr. and Mrs. Collier have gone to housekeeping and are located in an attractive dwelling on the corner of Touline and Main streets.

Capture Huge Saurian.

An alligator measuring some 11 feet was captured Monday night in front of the Sick premises, on the North Beach, but not after a battle, when it was necessary to "shoot to kill."

Peter Sick, a son of Conrad Sick, noticed an object on the top of the water tank and watched it until it came to time during the day, until finally when night came a seine net was used with success for the time being. Dragging the big saurian near shore it soon waded war and was about to escape when one shot from a trusty rifle ended all struggle.

The capture was effected by Peter, Johnny, Willie and Conrad Sick, Jr., with Leroy and Claud Kohler. The hide was removed from the body Tuesday afternoon and will no doubt be sold to advantage. It was hoped to have captured it alive.

It is thought the gator came down through one of the tributaries of the bay and was swept with the current of the recent rain flood waters.

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CRAFT-LOTT

A very pretty wedding of the week was that Wednesday afternoon of Miss Rena Lott, daughter of Mr. Tony Lott, of Kilm, and Mr. Allen Craft, of Picayune, the impressive ceremony being held on the lawn of the Lott home. A pretty aisle, of Spanish moss intertwined with flowers and greens, led from the doorway of the home to a lovely arch formed beneath a magnificent oak which formed a natural setting of great beauty for the bridal party and a canopy for the large number of guests, friends of the contracting parties, present from the entire county and Coast area to witness the nuptials.

The bride wore a white flat crepe with trailing veil of lace, was attended by her sister, Miss Nancy Lott; her cousin, Miss Edna Lott, Miss Irene Wolfe and Miss Nell Burke. Her matron of honor was Mrs. Barney Whitfield, of Picayune and she was given away by Mr. Coburn L. Weston, of Logtown. Mr. Craft had as his best man Mr. Barney Whitfield and his ushers were his brother, Toxie Craft; his nephew, Roy Craft; Mr. Jack Mallini, of Biloxi, and Mr. Bussie Mallini, of Kilm.

Miss L. Weston, of Logtown, played the wedding march on their victims, the strains of music mingling with the singing of the birds.

Rev. Mr. Davis, Baptist minister from Picayune, said the ceremony. A reception followed the wedding. The young couple left Picayune over the Southern R. R. for Asheville, N. C., for a month's visit.

HERLIHY-UNDERWOOD

Miss Sophie Underwood, daughter of Mr. and Mrs. Tobin Herndon Underwood, of 4407 Canal street, New Orleans, was married to Mr. Frederick Leonard Herlihy, son of Mr. L. M. Herlihy, of Waveland, Wednesday night, 7:30 o'clock at the home of the bride's parents. Rev. M. J. Costello, of Waveland, officiated at the ceremony. The bride was attended by her two sisters, Misses Jehan and Jack Underwood and a friend. Mr. Herlihy was attended by his brother, Cornelius Herlihy, of New Orleans. Following the wedding Mr. and Mrs. Herlihy went to Miami for a honeymoon trip. They will return to the Bay July 9, an dwill be at home to their friends in a charming bungalow home in the St. Charles subdivision. Among those who attended the wedding were the brother of the bridegroom, Mayor George Herlihy, and sister, Miss Hazel Herlihy, of Waveland. The mother was detained at home by illness. Mr. Herlihy is connected with the Bay St. Louis postoffice as clerk.

Successful Contestants.

Mrs. R. S. Blaize, residing in Esterbrook street, held the lucky ticket at the Riviera Furniture Company's store, Bay St. Louis Saturday afternoon when she was presented with the New Home sewing machine.

Mrs. E. E. Perkins, residing in Felicity street, was the successful contestant in the Beacon newspaper circulation contest, which came to a close at Pass Christian Saturday, winning the beautiful Pontiac car, sold by Breath & Cue, of Bay St. Louis.

Miss Agnes Bourgeois, of Waveland, won the diamond ring. Miss Florence Benevides captured the three-piece evening suit, purchased from the Riviera Furniture Co., of Bay St. Louis.

Mrs. George D. Miller, of Long Beach, won the radio and Miss Ruth Spradley, the phonograph, both instruments sold by the Bay Music Store, of Bay St. Louis.

A. & G. THEATRE.

Friday, June 29.

Jack Holt in "THE VANISHING PIONEER." Comedy—"Nifty Nags."

Saturday, June 30. Wesley Barry in "IN OLD KENTUCKY." Comedy—"The Newbyeds Mistake."

Sunday and Monday, July 1-2. "THE STREET OF SIN." Comedy—"The Hebezebees."

Tuesday, July 3. Gloria Swanson in "SADIE THOMPSON." Paramount News and Comedy.

Wednesday, July 4. Wm. Boyd and Sue Carol in "THE SKYSCRAPER." Buffalo Bill's Last Fight in colors.

Thursday, July 5. Phyllis Haver in "CHICAGO." Paramount News and Cartoon.

Program subject to change without Notice.

Announcement

Hotel Weston

Bay St. Louis, Miss.

We are now prepared to serve delightfully

Dainty Lunches

for

Bridge Parties

at 60 cents per plate.

Let the Hotel Weston relieve you of the worry and work of making your next party a success.

For reservation or information

Phone 433.

IN SOCIAL CIRCLES

(By Our Society Editors.)

COMPLIMENTS GUESTS WITH BRILLIANT TEA.

One of the prettiest of the many pretty summer parties was that Wednesday afternoon when Mrs. C. C. McDonald entertained in her own charming manner at a brilliant tea in compliment to her sister, the lovely Miss Dorothy Overall, of Nashville, and the delightful young matron, Mrs. Henry C. Yawn, of Hammond.

The McDonald home was tastefully dressed for the afternoon with a color scheme of pink and green pre-tailing, the palms and Southern smilax and a profusion of summer flowers all in the rose shades creating an atmosphere of great charm.

Mrs. McDonald was assisted in receiving by her mother-in-law, Mrs. W. A. McDonald, handsome in a gown of flowered georgette in tones of gray, and presented the two honorees, each of whom, with the hostess, wore gowns of rose and shoulder corsages of sweet peas, Columbia roses and plumosa ferns.

The tea table was beautifully centered with Columbia roses and sweet peas and pink tapers in silver holders. Among those who attended, both of fillet and cut work laid above a rose cover.

Mrs. Val Yates and Mrs. Jas. A. Evans, each attractive in gowns of rose, poured at the perfectly appointed tea table from the handsome services. A daintily prepared two-course party menu in the chosen colors was served. Mrs. Donald Marshall, Mrs. A. P. Smith and Mrs. E. S. Drake, gowned in harmony with the reception group, assisted graciously with the serving.

During the afternoon seventy-five guests called from the Bay, Pass Christian and Gulfport to greet the attractive honorees.

ATTEND YALE-HARVARD RACE AND GRADUATION AT YALE.

Mr. and Mrs. John N. Stewart returned Tuesday from a ten-day's trip to the East where they attended the graduation of their son, Peter, at Yale, where he took his degree in the academic department. The attending of the Yale-Harvard boat race at New London when their son, the captain and coxswain of the Yale rowing crew, led his crew to a ten laps victory over Harvard. Peter Stewart remained in Philadelphia where the Yale crew will have a try out with other victorious crews for the chance to represent the United States in the Olympic contests. If the Yale crew is successful the entire crew will go to Europe. At any rate Peter Stewart will go abroad with a party of Yale men and tour Europe remaining away until the fall.

COMPLIMENTS VISITOR.

Mrs. Jas. A. Evans was hostess Friday afternoon at a distinctively delightful six-table bridge, complimenting a charming Bay visitor, Miss Dorothy Overall, of Nashville, house guest of her sister, Mrs. C. C. McDonald. The reception suite of the Evans home was artistically dressed for the afternoon with feathery crepe myrtle and evergreens. Mrs. Evans, wearing a gown of powder blue crepe, introduced her guests to the honoree, who was attractive in her gown of flesh crepe with Roman scarfs. Mrs. C. C. McDonald, lovely in a gown of orchid voile and picture hat and Miss Anita Williams, of Nashville, guest of Mrs. McDonald, wearing an ensemble of tan embroidered georgette, completed the reception line. An interesting game of bridge proved happy diversion and scores showed first prize won by Miss Ethel Gex; second prize by Miss Stella Gex, and cut prize by Mrs. F. B. Juden. Dainty gifts were presented by the hostess to Miss Overall and Miss Williams. Candies were placed on the tables.

ENTERTAINS AT BRIDGE.

Mrs. H. U. Canty was the gracious hostess Thursday afternoon at 2 tables of bridge in compliment to Miss Dorothy Overall, of Nashville, guest of her sister, Mrs. C. C. McDonald, and having as guest for the afternoon Miss Lucile Smith, of Pascagoula, house guest of her sister, Mrs. Canty. A pleasing game was enjoyed and a dainty party menu was served by the hostess.

BIRTHDAY PARTY.

Mr. and Mrs. George Toca entertained Thursday night in compliment of the eleventh birthday of their daughter, Miss Eunice Toca, with a delightful dancing party at the Bay-Waveland yacht club, of which Mr. Toca is the secretary. This charming young honoree was greeted by thirty-three friends, bidden to wish her happiness at this time. The evening was pleasantly spent with dancing to a melodious music. A large birthday cake was cut and partaken of with a delicious ice course.

COMPLIMENT TWO COAST VISITORS.

The Gulfport Herald says: Miss Mary Elba Marshall, of Bay St. Louis, who is visiting Miss Mary Lillian Todd, and Miss Willie Carlisle Hinds, of Aberdeen, who is the guest of Mr. and Mrs. J. A. Sykes, were complimented Tuesday with a lovely bridge party when Miss Sophia Rollins and Miss Mary Lillian Todd entertained in their honor. The home of Mr. and Mrs. W. E. Todd was attractively decorated for the occasion and both young hostesses were becoming frocks of red and white crepe. Mary Elba wore flowered crepe and Willie Carlisle wore light blue georgette. Ruth Owen won the high score prize, Virginia Poole cut the consolation and to each honoree a dainty handkerchief was presented. A lovely party menu was served.

The following guests: Misses Willie Carlisle Hinds, Mary Elba Marshall, Virginia Poole, Ruth Owen, Alice Bonduant, Dorothy Matthews, Dixie Cullinan, and Francis Pleasants.

CHILD DIES AT LOCAL HOSPITAL.

Baby Lois Marie Peterson, 11-months-old daughter of Mr. and Mrs. Sullivan Peterson, of Vidalia, died Tuesday morning at the Bay St. Louis King's Daughters and Sons emergency hospital on Main street. The child was brought to the hospital Monday afternoon quite ill and was treated by local physicians, but was too ill to yield to treatment and died about 2 o'clock Tuesday morning.

Funeral services were held in Vidalia Wednesday and the child interred with the rites of the Catholic church.

CARD OF THANKS.

Deeply appreciative of the many kind and thoughtful ministrations tendered me in the hour of my bereavement occasioned by the tragic death of my son, John G. Sinclair, I wish to give this my expression of gratefulness and lasting thanks to one and all.

Sincerely,

Mrs. H. K. Sinclair and Family.
Bay St. Louis, Miss., June 27, 1928.

CARD OF THANKS.

The King's Daughters and Sons organization wish to thank the Ladies' Woodmen Circle for the donation which made from their benefit ball of last Saturday and to the Woodmen of the World who donated use of their hall for the purpose, also thanks to one and all who, in any way, contributed to the cause.

King's Daughters and Sons.

Bay St. Louis, Miss., June 27, 1928.



TRUST DEPARTMENT

Give your wife an account in our bank so she may learn how to handle affairs.

Bring her to our Trust Department and let us explain how we can aid you and her in all kinds of business, property and investment matters.

Make us Executors of your will. We will carry out everything as you direct and account for every dollar.

Our Trust Department is PERMANENT.

Make OUR Bank "HER" Bank

Merchants Bank & Trust Co.

Piggly Wiggly

Help those who help themselves.

Opposite L. & N. Depot Bay St. Louis, Miss.

P & G SOAP 10 Bars 38c

STAR POWDER 10 Pkgs. 38c

TOMATOES 3 No. 2 cans 25c

PEAS Blue Label, Extra Fine Tall Cans 21c

TOMATOPASTE Kitty Brand 25c

PEACHES Delmonte Melba Halves, No. 2 1/2 Can 25c

PEANUT BUTTER 1-lb. jar 25c

LARD Swift Jewel, 8-lb. Pail \$1.19

Specials for Friday--Saturday
Fresh Fruit and Vegetables

Maccabees Lost to Ocean Springs.

The Bees journeyed to Ocean Springs Sunday and played the Ocean Springs Nine of that city. The Springs consist of some real ball players. The game was hard-fought from start to finish and was a pitchers' battle. Lefty Egloff twirled for the Bees, allowing only a few hits and twirling wonderful ball. Russell Laderer scored the only run the Bees were able to score in the first inning by banging out a two-bagger, reached third and stole home. From that time on Ocean Springs realized they were playing a real team and were on their toes at all times to prevent the Bees from scoring any more runs and the Bees were doing likewise, but the break came in the seventh inning when the O. S. tied the score and secured another in the eighth. The remarks around the park were that the game was the best they had seen and possibly couldn't be any better in the near future. You will see the O. S. in action on our own diamond.

The Bees meet the Evergreens of North Florida on the local diamond Sunday, July 1st, and July 4th play Sengar Theater, Inc., of New Orleans. This will be a feature game. Don't miss it. The manager is signing up three new players who will be seen in action real soon. Follow the Bees and you'll enjoy a good game.

LOSE MOTHER.

Mrs. Margaret Ziegler, mother of Daniel Ziegler, and Mrs. Elizabeth Schreck, of Bay St. Louis, died at her home in New Orleans Wednesday morning at the age of 79 years and was buried Wednesday afternoon in the Valence Street cemetery with Rev. Quinn, of the Jackson Avenue Evangelical church, officiating. Mr. and Mrs. Schreck and Mr. and Mrs. Ziegler, of the Bay, attended the funeral at New Orleans.

Letters From the People.

A Timely and Sensible Suggestion.

Bay St. Louis, Miss., June 27, 1928.

Editor Sea Coast Echo.

Dear Sir: In view of the recent accident which took place on Main street caused by a fire, don't you think it would be a fine suggestion for the City Council to designate certain streets, which are not so congested with traffic for the use of the bus transfers and heavy freight trucks?

The failure to do so, causing a heavy time which would put in a fund to help repair the cars, they damage by their use. This way there would be only certain streets to repair and an added convenience and protection in the heavy traffic centers.

It seems, this suggestion, if practicable, would benefit all concerned. A VISITOR.

TOO LATE TO CLASSIFY.

FOR SALE

Fresh cow and calf. Telephone 45.

FOR RENT

Two furnished houses in Bay St. Louis. \$2.00 per month. Call 111.

FOR SALE

One 16 foot express skiff. Apply to 121 St. Charles St.

ADMINISTRATOR'S NOTICE TO CREDITORS OF J. HOWARD SYLVESTER, DECEASED.

State of Mississippi, County of Hancock.

Letters of administration having been granted on the 26th day of June, 1928, by the Chancery Court of Hancock county, Mississippi, to the undersigned upon the estate of J. Howard Sylvester, deceased, of Hancock County, Mississippi.

Notice is hereby given to all persons having claims against said estate to present the same to the Clerk of said Court for probate and registering according to law within six months from this date or they will be forever barred.

This 26th day of June, 1928.

HOWARD MONROE SYLVESTER, Administrator.

The Bay Mercantile Co.

50 Dozen Bath Towels

Overloaded Manufacturer's Sale—

Made to Sell at 50c Each.